



## Jess Campanaro

Jess Campanaro brings together decades of experience as a radio journalist and educator, underpinned by a lifelong passion for connection, communication and storytelling.

With ten years behind the mic at Sydney's powerhouse station 2GB, Jess mastered the art of asking the tough questions and drawing out authentic, compelling stories. She then spent another decade shaping the next generation of talent at the Australian Film, Television and Radio School (AFTRS), working closely with both corporate clients and students to elevate their communication skills.

As a media, communications and presentation specialist, Jess empowers individuals to find their voice and own their message. She has a gift for helping people uncover their unique hook, sharpen their story, and deliver it with clarity, confidence and consistency — whether they're fronting the media, addressing stakeholders, or speaking on stage.

Her coaching approach is calm, constructive and practical — guiding presenters through nerves and uncertainty, and equipping them with techniques to stay in control and show up with credibility and authenticity.

Jess has worked with a broad spectrum of organisations, from global brands like PwC, L'Oréal and Campari, to public sector clients including the NSW Department of Customer Service and Sydney Trains, through to purpose-driven organisations such as The Smith Family, eSafety Commissioner, and Rabobank.

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