



Kate Creedon

Kate Creedon is an experienced journalist and presenter with a deep understanding of how Australia's largest newsrooms operate — right now. As a senior reporter and regular presenter for Nine News, Kate offers clients a rare insider's perspective on how stories are shaped, what the media looks for in a spokesperson, and how to engage with journalists with clarity and confidence.

With more than a decade in national television, Kate has interviewed countless high-profile figures, reported live under pressure, and worked across everything from breaking news to longer-form investigations. This firsthand experience makes her a trusted media and presentation trainer, especially for leaders who need to show up credibly and comfortably in the spotlight.

Kate brings a calm, constructive coaching style to her training. She helps individuals understand the pace and priorities of modern newsrooms, refine their key messages, and build the confidence to stay composed under pressure — whether it's a media interview, keynote presentation, or internal town hall.

She is particularly skilled at guiding spokespeople to cut through with purpose, balance authenticity with authority, and build strong relationships with the media. Kate has trained leaders and teams across government, corporate, and not-for-profit sectors.

Alongside her training work, Kate continues to present Nine's national bulletins and digital news offerings, ensuring her insights remain fresh, relevant and grounded in the reality of today's media landscape.

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